OCTOBER 25, 2023 – POWER BUILDING

7:30am  Registration Opens  (Crown Jewel Foyer)
8:00am–9:00am  Welcome Breakfast  (Crown Ballroom)
8:40am  Opening Remarks
  • Jason Resendez, President & CEO, National Alliance for Caregiving
9:00am–12:00pm  Caregiving Action Collaboratives
  (by invitation only – general programming beings at 12:00pm)

Cancer Caregiving Design Workshop  (by invitation)  (Jewel A)
Nearly three million Americans currently care for someone living with cancer, yet these essential care partners are often overlooked in efforts to improve cancer care, treatment, and research. NAC is convening a workshop to inform the development of the nation’s first-ever Cancer Caregiving Collaborative to link stakeholders across the cancer and caregiving continuum in efforts to address the systemic barriers that cancer caregivers face to better care for themselves and their care partners.

Speakers:
  • Fawn Cothran, PhD, Hunt Research Director, National Alliance for Caregivers
  • Ranak Trivedi, PhD, Associate Professor of Psychiatry and Behavioral Sciences (Public Mental Health and Population Sciences), Stanford University; Director of Caregiving and Family Systems at the Stanford Center for Asian Health Research and Education (CARE)
  • Allison J. Applebaum, PhD, Director, Caregivers Clinic, Memorial Sloan Kettering Cancer Center
  • Erin E. Kent, PhD, MSc, Associate Professor, Health Policy and Management, UNC-Chapel Hill, Cancer Prevention and Control

Changing the Care Conversation Retreat  (by invitation)  (Jewel BC)
The Changing the Care Conversation Retreat will bring together leaders from 10 state-based caregiving coalitions for peer-learning based on lessons learned from the Changing the Care Conversation project to-date, defining successful strategies that states can deploy to engage with influential voices in interest groups and population segments that can most benefit from greater family caregiving support and guidance, and how to identify and mobilize around the coalition’s shared policy priorities. The retreat will support the development of state and federal campaigns to improve support for family caregivers and drive implementation of the National Strategy to Support Family Caregivers.

Speakers:
  • Lindsay Goldman, Executive Director, Grantmakers in Aging
  • Mike Wittke, Vice President, Policy & Advocacy, National Alliance for Caregiving
  • Verena Cimarolli, PhD, Director, Health Services Research and Partnerships, LeadingAge LTSS Center @UMass Boston
  • Karen Butler, Associate Director, Healthcare Strategy, Guidehouse

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Direct care workers and family caregivers play an integral role in America’s health care system; however, their work is often undervalued. In this fireside chat, we will discuss the current state of caregiving and legislative proposals aimed at improving the lives of family caregivers and direct care workers while ensuring quality long-term care services and supports are available to those who need them.

Speakers:
- Lizzy Letter, Staff Director, U.S. Senate Committee on Aging
- Robert Espinoza, Executive Vice President of Policy, PHI

In this interactive training, advocates will prepare for Hill visits, learn about the prepared materials to support advocacy on caregiving-related policies, how to use their experiences to tell their story, and how to ensure they are speaking with a unified voice as they advocate for change aligned with the National Strategy to Support Family Caregivers. This will be a key activity for advocates participating in the #ActOnRAISE Advocacy Day on October 26th.

Speakers:
- Mike Wittke, Vice President of Policy and Advocacy, National Alliance for Caregiving
- Marcus Escobedo, MPA, Vice President, Communications & Sr. Program Officer, The John A. Hartford Foundation
- Kathy Wyatt, President, Hawaii Family Caregiver Coalition
- Toni Gingerelli, Associate Director of Policy and Advocacy, National Alliance for Caregiving

One year after the release of the National Strategy to Support Family Caregivers, we invite you to join policy leaders, advocates, and family caregivers as we assess our nation’s progress in building a future where family caregivers are recognized, valued, and supported.

Speakers:
- Alison Barkoff, Performing the duties of the Administrator and Assistant Secretary for Aging, Administration for Community

Our nation’s progress in building a future where family caregivers are recognized, valued, and supported.

Speakers:
- Nii-Quartelai Quartey, Host, “A More Perfect Union” Podcast, Chief National Political Analyst KBLA 1580 Radio (moderator)
- Rani Snyder, Vice President, Program at The John A. Hartford Foundation
- Rita Choula, Senior Director, Caregiving, AARP Public Policy Institute
- Vanessa Gannon, Head of Issue Advocacy, Genentech
- Jennifer L. Wolff, PhD, Eugene and Mildred Lipitz Professor; Director, Roger C. Lipitz Center for Integrated Health Care, Johns Hopkins Bloomberg School of Public Health
- Liv Mendelsohn, M.A., M.Ed., Executive Director, Canadian Centre for Caregiving Excellence

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5:00pm–7:00pm  #ActOnRAISE Reception: Celebrating Family Caregivers in Advocacy  
(Crown Ballroom)  
Celebrate bipartisan policymakers and caregiver advocates dedicated to making caregiving more equitable, dignified, and sustainable. Join policymakers, caregiver advocates, and other leaders as we celebrate the progress made in support of family caregivers since the passage of the RAISE Family Caregivers Act.

Remarks
• Laura Blessing, RAISE Family Caregiver Storyteller
• Congressman Bobby Scott (D-VA-03)
• Senator Shelley Moore Capito (R-WV)
• Rani Snyder, Vice President, Program at The John A. Hartford Foundation
• Terri Stewart, Senior Vice President, Head of Global Healthcare Government & Public Affairs, EMD Serono, Inc.

October 26, 2023 – #ActOnRAISE Advocacy Day

7:00am–8:00am  Breakfast (limited to Registered Advocacy Day Participants)  (Sapphire Room at Hotel)

9:00am–12:00pm  Congressional Meetings

12:00pm–1:30pm  #ActOnRAISE Congressional Lunch Briefing  
SR-328A, Russel Senate Office Building, Agriculture Committee Room  
2 Constitution Ave. NE, Washington, D.C. 20002

From Strategy to Reality: A Policy Briefing on the National Strategy to Support Family Caregivers

Join members of the #ActOnRAISE campaign to learn about policy opportunities to address the diverse needs of America’s 53 million unpaid family caregivers. From financial and workforce security to strengthened healthcare provider incentives and home and community-based services, the National Strategy to Support Family Caregivers offers a policy blueprint to make family caregiving more sustainable for American families.

Remarks
• Senator Ed Markey (D-MA)
• Alison Barkoff, Performing the duties of the Administrator and Assistant Secretary for Aging, Administration for Community Living
• Nancy LeaMond, Chief Advocacy and Engagement Officer, AARP
• Shawn Moore, Family Caregiver, Founder and Executive Director, Caregivers on the Homefront

Policy Roundtable
• Howard Bedlin, Government Relations and Advocacy Principal, National Council on Aging
• Tammy Boyd, Vice President, Federal Advocacy & Strategic Alliances, American Cancer Society-Cancer Action Network
• David Goldfarb, Director of Long-Term Supports and Services Policy, The Arc
• Didier Trihn, Director, Policy & Advocacy, Diverse Elders Coalition
• Jennifer Dexter, Vice President, Policy, National Health Council
• Madison Moore, Vice President, Programs and Partnerships, Elizabeth Dole Foundation
• Sarah Tellock, Director, Congressional Affairs, Alzheimer’s Association and Director, Alliance Development, Alzheimer’s Impact Movement (AIM)

1:30pm–3:00pm  Congressional Meetings
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